RESOLUTION NO. 7959

A RESOLUTION OF THE COUNCIL OF THE CITY OF SCOTTSDALE, ARIZONA, FORMING A McDOWELL CORRIDOR/SOUTH SCOTTSDALE ECONOMIC DEVELOPMENT TASK FORCE.

WHEREAS, for many years the McDowell corridor/south Scottsdale was the commercial epicenter of Scottsdale, and the area is full of vibrant, strong neighborhoods and involved residents; and

WHEREAS, the McDowell corridor/south Scottsdale is in a period of significant transition, and economic development in the area continues to lag; and

WHEREAS, the area's prime location, Scottsdale address, and affordability make the area prime for regenerating and reinventing itself, and

WHEREAS, a successful Summit was held April 18, and the Summit confirmed that there is great interest in the area and recognition of the area's potential, as well as its challenges; and

WHEREAS, it is critical that city government capitalize on the momentum that was generated by the Summit by studying what can be done to lay the proper groundwork for economic development and taking action to implement those ideas; now, therefore,

BE IT RESOLVED by the Council of the City of Scottsdale as follows:

Section 1. The McDowell Corridor/South Scottsdale Economic Development Task Force is hereby formed, consisting of fifteen persons. Each Councilmember shall appoint two members of the McDowell Corridor/South Scottsdale Economic Development Task Force, with the Mayor appointing the Chairman of the Task Force and two additional members. Members shall serve at the pleasure of the person who appointed the member. Councilmembers shall name their appointments at the June 26, 2009, council meeting.

Section 2. The McDowell Corridor/South Scottsdale Economic Development Task Force will study the McDowell corridor/south Scottsdale area and determine how the area should be marketed as a place to live and work. The Task Force may also serve as a tool for marketing the area to those considering the area as a place to locate businesses or developments.

Section 3. Before January 1, 2010, the Task Force and the Council shall have a working retreat, at which the Task Force will report its activities and deliver its initial recommendations to the Council. The Task Force shall dissolve on June 26, 2011, unless otherwise directed by the City Council.

<u>Section 4</u>. The City Manager is directed to provide relevant staff and meeting space to assist the Task Force in formulating its recommendations and report.

<u>Section 5</u>. The City Attorney is directed to work with the Task Force to ensure compliance with all public meeting laws and public records laws.

PASSED AND ADOPTED by the Council of the City of Scottsdale this 5th day of May, 2009.

ATTEST:

CITY OF SCOTTSDALE, an Arizona municipal corporation

Carolyn Jagger City Clerk

W.J. "Jim" Lane, Mayor

APPROVED AS TO FORM:

Deborah Robberson, City Attorney